

## Outline

### Assessment and Differential Diagnosis

- The neurobiological causes of panic, generalized anxiety and social anxiety that help select treatment
- Identifying lifestyle and life history causes of anxiety
- The impact of insomnia in generalized anxiety

### Techniques That Work to Modulate Physiology

- The right way to teach and use diaphragmatic breathing
- Develop the 4 competencies of stress management
- Four important lifestyle changes everyone can make to reduce anxiety
- Treatment approaches that change brain function for long-lasting recovery with a focus on memory reconsolidation and its importance to planning exposures

### Techniques for Treating Cognitive Problems of Anxiety and Panic

- The best thought-replacement methods for worry and rumination
- Clear the mind of ruminative and racing thoughts, including health anxiety
- Identify the person with "Too Much Activity"
- Modify the impact of constant technology use
- How to stop worry before it happens

### Techniques for Managing Social Anxiety

- Address the relationship between the desire for significance and social anxiety in Millennials and the iGen
- Special considerations for treating different age groups: the Millennials, iGen and aging adults
- Apply the "3 C's – Calm, Competent, and Confident" model to construct treatment for social anxiety
- Structure cognitive change through planned "counter-cognitions"
- Apply 'in vivo exposure' techniques that optimize recovery from social anxiety



Shame Shields

**BRENÉ BROWN, Ph.D.**

1 CE HOUR

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## Objectives

1. Articulate the neurobiological causes of panic, generalized anxiety and social anxiety and ascertain how this information impacts treatment decisions.
2. Implement strategies for stress management to reduce symptoms of anxiety in clients, including lifestyle changes, cognitive interventions and time management tools.
3. Model effective use of diaphragmatic breathing techniques for physiological modulation in the treatment of anxiety.
4. Communicate how memory reconsolidation assists clients in identifying their anxiety triggers and interrupt the common cognitions that often lead to panic attacks.
5. Integrate specific clinical techniques to address persistent worry and understand how this changes the neurobiology of ruminative thought patterns in clients.
6. Utilize cognitive therapy interventions with clients to manage perfectionism, procrastination and rigid approaches to problems.

### LIVE SEMINAR SCHEDULE

**7:30 a.m.** Registration/Morning Coffee & Tea  
**8:00 a.m.** Program begins  
**11:50 a.m. - 1:00 p.m.** Lunch (on your own)  
**4:00 p.m.** Program ends

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# TEN Best-Ever ANXIETY TREATMENT TECHNIQUES

featuring  
**Margaret Wehrenberg, Psy.D.**, author of *The 10 Best-Ever Anxiety Management Techniques*

**APPLETON, WI**  
Wednesday, May 16, 2018

**MADISON, WI**  
Thursday, May 17, 2018

**BROOKFIELD, WI**  
Friday, May 18, 2018

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# TEN Best-Ever ANXIETY TREATMENT TECHNIQUES

The Ten Best-Ever Anxiety Treatment Techniques will give you and your clients what you need to...

- Stop panic in its tracks
- Make four important lifestyle changes that get rid of tension and stress
- Identify and work with perfectionism in anxious clients
- Resolve anger and guilt common to generalized anxiety
- Eliminate ruminative worry
- Stop avoiding the feeling of fear and face up to it with confidence

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**Dr. Margaret Wehrenberg** will assist you in shaping the 10 best-ever anxiety techniques to your needs and will discuss:

- How to apply the techniques in difficult cases
- How these techniques apply to different age groups
- How these techniques can help with clients who have co-morbid diagnoses
- How to use these techniques with groups or individuals and in different types of psychological services: private practice, hospital units, classrooms, nursing facilities, etc.

This fresh approach will give you a complete set of tools to work with anxiety symptoms. Cutting-edge research tells clinicians not only what is new, but also tells us why what we have done best over the years works to help clients achieve positive results in therapy. In this seminar, you will learn, practice and be ready to apply 10 techniques that really work to stop symptoms of panic, worry and social anxiety.

These 10 proven methods can control most symptoms of panic, generalized anxiety and social anxiety. Through in-seminar practice and discussing case vignettes to illustrate their applications—you can make them strong, effective and lasting interventions. Methods that control physiology: diaphragmatic breathing, reducing tension, and mindful awareness to offset panic or acute anxiety can be easy to learn but not simple to apply. We will discuss how to make them effective with different age groups and difficult clients to obtain the best results for calming panic and dread. Likewise, controlling the cognitive problems of anxiety, such as catastrophizing or ruminatively worrying, challenge most with anxiety. Learn powerful techniques that cool off worry (“worry well and only once!” “knowing, not showing anger”), and challenge faulty cognitions, the obstacles to improving panic and social anxiety (“counter cognitions”, etc.). You can help your clients identify and change the ways they avoid their social anxiety. Case examples will clarify planned re-entry to triggering situations, handling the stress of preparation and conducting ‘in vivo exposure’.

## Speaker

**Margaret Wehrenberg, Psy.D.**, a licensed clinical psychologist, is the author of 6 books on the treatment of anxiety and depression, including her most recent book for the general public, *The 10 Best Anxiety Busters*. An expert on the treatment of anxiety and depression, she also has extensive training and expertise in the neurobiology of psychological disorders. She earned her M.A. specializing in psychodrama and play therapy with children. Dr. Wehrenberg has years of experience as a drug and alcoholism counselor, working with the U.S. Army in Germany and Lutheran Social Services in Illinois. She also has training in trauma treatment, EMDR and Thought Field Therapy. She has a private psychotherapy practice in Naperville, IL, specializing in treating anxiety.

In addition to clinical work, she coaches business professionals on managing anxiety, she frequently contributes articles for *The Psychotherapy Networker* magazine, and she has produced *Relaxation for Tension and Worry*, a CD for breathing, muscle relaxation and imagery to use with anxious clients. Her book *The 10 Best-Ever Anxiety Management Techniques*, published by W.W. Norton, is a consistent top seller for anxiety management. You can find her on the web at [www.margaretwehrenberg.com](http://www.margaretwehrenberg.com).

### Speaker Disclosure:

Financial: Margaret Wehrenberg maintains a private practice. She is an author with W.W. Norton publishing and receives royalties. She receives a speaking honorarium from PESI, Inc.

Non-financial: Margaret Wehrenberg is a member of the American Psychological Association and the Anxiety Disorder Association of America



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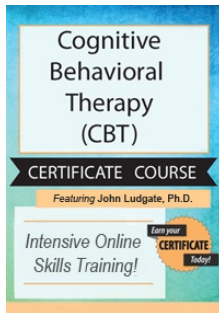
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Social Workers • Psychologists • Counselors • Marriage and Family Therapists • Case Managers • Addiction Counselors Therapists • Nurses • Other Mental Health Professionals

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