

Outline

PRINCIPLES OF KINESIOLOGY TAPING

- ◆ Evolution of kinesiology taping
 - Old vs. new concepts
- ◆ Differences between kinesiology tapes
 - Features and characteristics
- ◆ Evidence supporting kinesiology taping

THE NEUROSENSORY POWER OF TAPING

- ◆ Physiological/neurological benefits of taping
- ◆ Skin-brain connection
 - Peripheral nerves
 - Sensory system/receptors
 - Histology of skin

FUNDAMENTAL TAPING TECHNIQUES AND TREATMENT STRATEGIES

- ◆ Types of taping
- ◆ Techniques
- ◆ Cuts
- ◆ Tension
- ◆ Care tips
- ◆ Indications/contraindications
- ◆ Combining taping with movement

Hands-On Lab

PAIN TAPING

- ◆ Methods and application
- ◆ Effects and benefits
 - Upper extremity
 - Trunk/Lower extremity

Hands-On Lab

FLUID DYNAMICS TAPING

- ◆ Methods and application
- ◆ Effects and benefits
- ◆ Decompression strategy vs. compression strategy

Hands-On Lab

Who Should Attend

- ◆ Physical Therapists
- ◆ Physical Therapist Assistants
- ◆ Occupational Therapists
- ◆ Occupational Therapy Assistants
- ◆ Athletic Trainers
- ◆ Massage Therapists
- ◆ Personal Trainers

What to Wear

Please wear comfortable and loose clothing for labs. Shorts are recommended.

Questions?

Call customer service at
800-844-8260

Live Seminar and Webcast Schedule

(Times in Central)

7:30: Registration/Morning Coffee & Tea

8:00: Program begins

Lunch: 1 hour (on your own)

5:30: Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

This program is a member of RockTape's Functional Movement Techniques (FMT) Certification Series. No previous FMT coursework is required to attend.



POSTURE TAPING

- ◆ Methods and application
- ◆ Effects and benefits
- ◆ Postural taping framework
- ◆ Posture evaluation from head to toe
- ◆ Common postural dysfunctions
- ◆ Exercise interventions

Hands-On Lab

SCAR TAPING

- ◆ Methods and application
- ◆ Effects and benefits
- ◆ Scar tissue assessment
- ◆ Scar tissue framework
- ◆ Special populations and conditions

Hands-On Lab

NEURO TAPING

- ◆ Methods and applications
- ◆ Effects and benefits
- ◆ Nerve tract irritation
- ◆ Upper and lower extremities

Hands-On Lab

CODING AND DOCUMENTATION FOR REIMBURSEMENT

CASE STUDIES AND PROBLEM SOLVING

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MONDAY
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Kinesiology Taping Practitioner Certification

Combining Taping & Movement to Improve Functional Outcomes

Discover taping techniques to:

- ◆ Improve movement and motor control
- ◆ Enhance coordination and proprioception
- ◆ Address pain and nerve entrapments
- ◆ Increase mobility and stability
- ◆ Build sensory awareness
- ◆ Correct postural imbalances
- ◆ Reduce scarring and improving scar mobility
- ◆ Manage edema/swelling/bruising

New Orleans, LA
Monday
December 3, 2018

Live Video Webcast
Monday
December 3, 2018

Mobile, AL
Tuesday
December 4, 2018

Pensacola, FL
Wednesday
December 5, 2018

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Become a Certified Kinesiology Taping Practitioner in this hands-on 8-hour seminar, powered by RockTape

Kinesiology Taping Practitioner Certification

Combining Taping & Movement to Improve Functional Outcomes



I work with a lot of stroke patients and older patients with pain, and I can see this being very beneficial to treatment.
- PT



Awesome class! I really learned a lot about taping techniques I can use in my daily practice for pediatric, athletic, and geriatric populations. Instructor is very knowledgeable and entertaining.
- PT



I already have so many patients running through my head that I can use this information with!
- OT

Learn effective taping techniques to improve patient function, correct postural imbalances, reduce pain, and prevent injury

Includes treatments for:

- ◆ Nerve entrapments
- ◆ Lumbar sprain/strain
- ◆ Cervical sprain/strain
- ◆ Lateral & medial epicondylitis
- ◆ Shoulder impingement
- ◆ Scarring
- ◆ Edema
- ◆ Postural imbalances
- ◆ Carpal tunnel syndrome
- ◆ Patellofemoral disorders
- ◆ Shin splints
- ◆ Achilles tendinitis/itis
- ◆ Plantar fasciitis
- ◆ And more!

New Orleans, LA
Monday
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Monday
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Kinesiology Taping, Redefined

From sports medicine to stroke rehab, kinesiology tape has rapidly gained popularity in rehabilitation due to its unique ability to improve movement and function. One the most versatile treatment tools in rehab, taping has been shown to improve outcomes with a vast variety of therapies, including functional movement therapies, manual therapy, splinting, Neuro-Developmental Treatment (NDT), Hippo- and Aquatic Therapies, and more.

This hands-on certification seminar will equip you with all the skills you'll need to begin taping patients across the continuum of care. Explore the fundamentals of modern taping techniques, discover advanced interventions that integrate the latest neuroscience research, and learn how to combine taping with functional movement to produce the kinds of active treatments that are revolutionizing rehab. Numerous case studies will be presented that demonstrate how taping can help deliver superior rehab outcomes, and hands-on labs throughout the program will show you how to get impressive results with your patients.

Speaker

DANNY PORCELLI, DC, attended Parker College of Chiropractic in Dallas Texas where he obtained a Doctorate in Chiropractic Medicine and a B.S. in Health and Wellness. Prior to attending Parker he received a B.S. in Psychology from the University of Central Florida, Orlando. Dr. Porcelli was selected to be a treating physician at the 2010 Central American Games in Bogota Colombia and treated the speed skaters and Para-Olympic Triathletes. He was also selected for the 2013 & 2014 CrossFit™ Games and CrossFit South East Regionals. He has coordinated the Athlete Services for CrossFit events such as Wodapalooza, Thunderdome, and Box Battles.

Dr. Porcelli is the primary chiropractic physician and owner of XOC Chiropractic in Naples, FL. He combines joint mobilization, soft tissue treatments, and corrective exercises to obtain fast, effective and lasting results. He holds advanced certifications in soft tissue mobilization techniques such as Active Release Therapy and (ART) Graston Technique. He broke his back in the summer of 2006 and has since dedicated himself to educating and inspiring people to learn more their body and its great potential to perform, adapt, and heal.

Speaker Disclosures:

Financial: Danny Porcelli maintains a private practice. He receives a speaking honorarium from PESI, Inc. Non-financial: Danny Porcelli has no relevant non-financial relationships to disclose.

Objectives

- ◆ Review the principles and physiological/neurological effects of kinesiology taping.
- ◆ Discuss how to apply tape with appropriate tension for best results, comparing common taping techniques and reviewing indications/contraindications for each.
- ◆ Demonstrate taping techniques for reducing pain.
- ◆ Demonstrate taping techniques for managing edema, swelling, and bruising.
- ◆ Demonstrate taping techniques for addressing nerve entrapments.
- ◆ Demonstrate taping techniques for correcting postural imbalances.
- ◆ Demonstrate taping techniques for reducing scarring and improving scar mobility.
- ◆ Develop taping applications based on your assessment/treatment approach and the individual needs of your patient.



The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Orion Tarpley at otarpley@pesi.com or call 715-855-5262.

Live Webcast Details and Live Webcast Continuing Education Credit Information

Join us on December 3, 2018, for this live, interactive webcast!

Invite your entire office and, like a live seminar, "attend" the webcast at its scheduled time. It's easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate and Practitioner Certification is included with registration. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation, and Practitioner Certifications will be emailed separately by RockTape 2-4 weeks later. Additional CE Certificates and Practitioner Certifications may be obtained for only \$99.99 USD per participant. Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: www.pesirehab.com/webcast/66507

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4" x 16.4' - beige:	\$40	\$36								
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Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Seminar on DVD: You can purchase a self-study package on the subject. You will receive a set of DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.



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Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepsi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ATHLETIC TRAINERS: PESI, Inc. is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 8 hours of Category A continuing education.

EXERCISE PHYSIOLOGISTS: ASEP members will earn 5.0 CECs for full attendance at this seminar. The ASEP allows members to earn a maximum of 10 CECs in any one 5 year period.

OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 8.0 contact hours or .8 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

FLORIDA OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an approved provider with the Florida Board of Occupational Therapy Practice. Provider Number: 50-399. This course qualifies for 8.0 continuing education credits. Please make sure to bring your license number to the seminar so that we can report your attendance to CE Broker.

PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This activity consists of 8.0 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

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LOUISIANA PHYSICAL THERAPISTS AND PHYSICAL THERAPIST ASSISTANTS: This course has been submitted to the Louisiana Physical Therapy Board for review.

MISSISSIPPI PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This course has been submitted to the Professional Licensure Branch of the Mississippi State Department of Health. Credit is pending.

OTHER PROFESSIONS: This activity qualifies for 480 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

How to Register

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ADA NEEDS
We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

WALK-INS
Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

TUITION OPTIONS
• **FREE Military Tuition:** PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Advance registration by phone required.

• **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesirehab.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

• **Groups of 10 or more:** Call 800-844-8260 for discounts.

• **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesirehab.com/faqs or call 800-844-8260 for details. **Advance registration required.** *Cannot be combined with other discounts.*

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3 Check tuition:

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 \$249.99 early registration*
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___ **\$36* Kinesiology Tape** [4" x 16.4" - beige] (OEQ085650)

___ **\$108* Kinesiology Tape** [2" x 105" - beige] (OEQ085655)

___ **\$315* RockBlades 2.0 - Complete Soft Tissue IASTM System** (OEQ085640)

* Shipping is \$6.95 first item + \$2.00 each add'l item. Product total \$ _____

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